



## 2017 BAKER GORDON SYMPOSIUM OFFICIAL PROGRAM

Your company's advertisement in the 51st Annual Baker Gordon Symposium Official Program will be prominently visible each day of the meeting as our registrants refer to the Program for scientific lecture times, roster lists, exhibit information, DVD titles for viewing, etc. As an exhibitor, you are an important part of the educational experience of this highly recognized symposium, keeping the attending plastic surgeons up-to-date on the best plastic surgery products and services available. An advertisement in the Official Program will give you the opportunity to promote the products and services you will be presenting at the 2017 Baker Gordon Symposium.

The *Official Program* provides:

- General meeting information
- A schedule of all lectures, discussion panels, videotaped surgery and live surgery
- Listing of physicians roster
- Listing of exhibitors roster
- Floor plan
- Information on visiting Faculty

Advertising Rates:

**FULL PAGE AD** \$1,750.00    **OPTION:** Full Color or Black/White  
**BACK COVER** \$2,000.00

- Please note, advertising space is limited.

### Specifications for Ads:

**Document Size:** Full page ad: 5 x 8.5. If your document bleeds, please make sure that you leave an additional 1/8th of an inch all around.

**Resolution:** All images must be submitted at 300 dpi at 100% scale (of the print size) and must be submitted in uncompressed TIFF format without layers (flattened). They must all be converted to CMYK colors.

**Programs:** Adobe Illustrator (convert to Illustrator EPS with fonts set to outlines).  
Quark press must include fonts. All colors in CMYK.  
You can also send a high resolution PDF file.

**Fonts:** If it is at all possible, please convert all fonts to outlines. Fonts that are used in Quark press need to be submitted along with your file. We must receive both the screen and printer fonts used in your file. Also, don't forget any fonts included in your graphics which were not converted to curves. Please include a hard copy of your ad for us to compare with the output. Please email [art@jetgraphics.com](mailto:art@jetgraphics.com) if you require additional assistance.

### TO ORDER

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Make check payable to: Baker Gordon Educational Symposium, or send credit card authorization by mail or fax to:

**Mary Felpeto**

Baker Gordon Educational Symposium  
3225 Aviation Avenue, Suite #100  
Coconut Grove, FL 33133

Telephone: (305) 859-8250  
Fax: (305) 854-3423

A check made payable to **Baker Gordon Educational Symposium** is enclosed.

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