



# Legacy In Educational Excellence

## ANNUAL BAKER GORDON EDUCATIONAL SYMPOSIUM



**March 18<sup>th</sup> – 20<sup>th</sup>, 2021**

**Hyatt Regency Downtown Miami**

400 S.E. 2nd Avenue, Miami, Florida

**55 YEARS OF GRATITUDE: THE PRIVILEGE OF RECOGNIZING  
INNOVATORS AND ARTISTRY IN AESTHETIC SURGERY**

**JOINT PROVIDERSHIP:**

Jointly provided by  
The American Society for  
Aesthetic Plastic Surgery, Inc.



**SPONSORED BY:**



UNIVERSITY OF MIAMI  
MILLER SCHOOL  
of MEDICINE

**ENDORSED BY:**



**SIMULTANEOUS SPANISH TRANSLATION**





**THOMAS J. BAKER**  
**1925 - 2020**

*"The accomplishment  
I am most proud of in my  
career is the Baker Gordon  
Symposium, and its influence  
on the practice and acceptance  
of aesthetic surgery"*

*Thomas J. Baker M.D.*





# A 55 Year Legacy In Educational Excellence

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The American Society for  
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The Aesthetic Society

## Sponsored by

The University of Miami – Leonard M. Miller School of Medicine



UNIVERSITY OF MIAMI  
MILLER SCHOOL  
of MEDICINE

## Endorsed by



The American Society of Plastic Surgeons  
International Society of Aesthetic Plastic Surgery



Thursday, March 18<sup>th</sup>, 2021

Friday, March 19<sup>th</sup>, 2021

Saturday, March 20<sup>th</sup>, 2021

## Faculty

William P. Adams Jr., M.D.	Aaron Kosins, M.D.
Jamil Ahmad, M.D.	Val Lambros, M.D.
Andre Auersvald, M.D.	Timothy J. Marten, M.D.
Daniel Del Vecchio, M.D.	Constantino Mendieta, M.D.
Steven Fagien, M.D.	Eduardo Rodriguez, M.D., D.D.S.
David Hidalgo, M.D.	Rodney J. Rohrich, M.D.
Alfredo Hoyos, M.D.	Holly Wall, M.D.
Jeffrey M. Kenkel, M.D.	James M. Stuzin, M.D.

## Seminar Site

**HYATT REGENCY HOTEL**  
400 S.E. 2nd Avenue, Miami, Florida  
(Ashe Auditorium)



We are all living in a unique and challenging era, with problems none of us have previously faced. Never has change occurred so rapidly or been so pervasive. We desire normalcy but are forced to accept adaption. Adaption requires change, but also provides an opportunity for a different perspective. A time to reset, to reflect. A time to heal. Gratitude for all we have, for the privilege of being physicians, for the privilege of being *plastic surgeons*.

As we return to normalcy, the Baker Gordon Symposium on Cosmetic Surgery celebrates its 55th year honoring the legacy of Dr. Thomas J. Baker. In 1967, Dr. Baker, the founder of our meeting, organized the first live surgery symposium in plastic surgery dedicated to physicians committed to aesthetic surgery. Fifty-five years later, the pioneers in cosmetic surgery continue to journey to Miami to educate their colleagues and influence how aesthetic surgery is practiced. The theme of this year's meeting is 55 YEARS OF GRATITUDE: THE PRIVILEGE OF RECOGNIZING INNOVATORS AND ARTISTS IN AESTHETIC SURGERY.

As a consequence of the pandemic, we have witnessed a proliferation of web-based learning, but in our opinion, there is no substitute for a live educational forum. As Dr. Baker recognized long ago, there is no better method to clarify the nuances of technical procedures than live surgery demonstrations, allowing for a direct interchange between surgeons and attendees. It is our hope that the 55th Baker Gordon Symposium continues this tradition of excellence in aesthetic surgery education.

The focus of our meeting will include live surgery demonstrations and interactive videos illustrating Techniques in Face Lifting with Subplatysmal Cervical Contouring, Methods to Shape the Lower Eyelid, Technical Advances in Gluteal Augmentation, Long Term Results in Mastopexy/Augmentation and Contrasting Techniques in Open vs. Preservation Rhinoplasty. An update on advances in cosmetic medicine and non-invasive devices, including live patient demonstrations, will be presented.

To celebrate the 55th Baker Gordon Symposium, we are also including a virtual component to our meeting. This will allow the inclusion of a global faculty from The United States, Europe and South America, to provide a regional perspective in aesthetic surgical procedures.

The Keynote Speaker for the 55th Baker Gordon Symposium is Dr. Eduardo Rodriguez, Chairman of the Department of Plastic Surgery at New York University and a pioneer in facial transplantation. His keynote lecture will focus on the blending of aesthetic concepts in reconstructive surgery, improving both functional, as well as aesthetic outcomes for our patients.

Recognizing the challenges we face, we want to assure all our attendees that your safety is our paramount concern. As the meeting date draws closer, and the challenges for that specific time become apparent, we will adapt our meeting to any changes or requirements to ensure everyone's well being.

It would be our privilege to host you once again.

## THIS COURSE IS AVAILABLE TO PLASTIC SURGEONS AND THEIR RESIDENTS

Limited Registration

### Accreditation/Designation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American Society for Aesthetic Plastic Surgery, Inc. (ASAPS) and the Baker Gordon Annual Symposium. The American Society for Aesthetic Plastic Surgery, Inc. (ASAPS) is accredited by the ACCME to provide continuing medical education for physicians.

The American Society for Aesthetic Plastic Surgery designates this live activity for a maximum of 21.5 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity. CME Hours will be provided for registrants of either component of our Symposium, Live or Virtual.

Credit hours are subject to program changes.

Of the 21.5 credits, 10 credits have been identified as programming dedicated to patient safety related topics and will satisfy Patient Safety CME requirements.

### Disclosure Policy

The American Society for Aesthetic Plastic Surgery requires all instructors, planners, and other individuals in a position to control or influence the content of an activity to disclose all relevant financial relationships or affiliations. All identified conflicts of interest must be resolved and the educational content thoroughly vetted by ASAPS for fair balance, scientific objectivity, and appropriateness of patient care recommendations. ASAPS also requires faculty/authors to disclose when off-label/unapproved uses of a product are discussed in a CME activity or included in related materials. Attendees providing comments or asking questions during presentations are also required to disclose all related commercial interests.

This program has been reviewed by the Educational Council and is officially Endorsed by the International Society of Aesthetic Plastic Surgery (ISAPS). Endorsement is not approval for Continuing Medical Education (CME) credit. The organizers may at their discretion provide separate CME credit.



# FACULTY

**William P. Adams, Jr., M.D.**

Program Director, UT Southwestern Aesthetic Surgery Fellowship  
Associate Professor, UT Southwestern  
Department of Plastic Surgery  
Education Commissioner & Vice-President  
The Aesthetic Society  
University Park, Texas

**Jamil Ahmad, M.D., F.R.C.S.C.**

Assistant Professor  
Division of Plastic and Reconstructive Surgery,  
Department of Surgery  
University of Toronto  
Toronto, Ontario, Canada  
Director of Research and Education  
The Plastic Surgery Clinic  
Mississauga, Ontario, Canada

**Andre Auerswald, M.D.**

Curitiba, Brazil

**Daniel Del Vecchio, M.D.**

Associate Staff Physician  
Massachusetts General Hospital  
Back Bay Plastic Surgery  
Boston, Massachusetts

**Steven Fagien, M.D.**

Steven Fagien MD FACS – Private Practice  
Boca Raton, Florida

**David Hidalgo, M.D.**

Clinical Professor of Surgery  
Weill-Cornell Medical College  
New York, New York

**Alfredo Hoyos, M.D.**

Bogota, Colombia

**Jeffrey M. Kenkel, M.D.**

Professor and Chairman  
Department of Plastic Surgery  
University of Texas  
Southwestern Medical Center  
Dallas, Texas

**Aaron Kosins, M.D.**

Newport Beach, California

**Val Lambros, M.D.**

Clinical Professor of Plastic Surgery  
University of California, Irvine  
Newport Beach, California

**Timothy J. Marten, M.D.**

Founder and Director of  
Marten Clinic of Plastic Surgery  
San Francisco, California

**Constantino Mendieta, M.D.**

Miami, Florida

**Eduardo Rodriguez, M.D., D.D.S.**

Chair, Hansjorg Wyss Department of Plastic Surgery  
Helen L. Kimmel Professor of Reconstructive  
Plastic Surgery  
NYU Langone Medical Center  
New York, New York

**Rodney J. Rohrich, M.D., FACS**

Clinical Professor of Plastic Surgery  
Baylor College of Medicine  
Past Chair/Distinguished Teaching Professor of  
Plastic Surgery  
UT Southwestern Medical Center Founding Partner  
Dallas Plastic Surgery Institute  
Dallas, Texas

**Holly Wall, M.D., FACS**

The Wall Center for Plastic Surgery  
Assistant Clinical Professor  
Department of Surgery  
UT Southwestern Medical Center  
Shreveport, Louisiana

**James M. Stuzin, M.D.**

Professor of Surgery (Plastic) – Voluntary  
University of Miami Leonard M. Miller  
School of Medicine  
Courtesy Clinical Associate Professor  
College of Medicine, University of Florida  
Academic Staff, Cleveland Clinic  
Weston, Florida  
Miami, Florida



# PROGRAM

## 55 YEARS OF GRATITUDE: THE PRIVILEGE OF RECOGNIZING INNOVATORS AND ARTISTRY IN AESTHETIC SURGERY

Thursday, March 18<sup>th</sup>, 2021

### LIVE SURGERY

8:30 a.m. Facelift with Extended SMAS, Autologous Fat Injection James M. Stuzin, M.D.

### Innovation and Artistry in Facial and Cervical Contouring

9:30 a.m. My 30 Year Experience with the High SMAS Facelift Timothy J. Marten, M.D.

10:00 a.m. The Role of Radiofrequency and Neurotoxins in Shaping the Neck & Mandibular Boarder Rodney J. Rohrich, M.D.

10:20 a.m. Q&A

10:30 a.m. Coffee Break

### Mastering Techniques to Shape the Lower Eyelid

11:00 a.m. Periorbital Rejuvenation - Personal Approach Timothy J. Marten, M.D.

11:20 a.m. Long Term Results with Fractionated Fat to Blend the Lid Cheek Junction Rodney J. Rohrich, M.D.

11:40 a.m. Efficiency and Efficacy in Lower Lid Fat Transposition to Blend the Lid Cheek Junction David Hidalgo, M.D.

12:00 noon Q&A David Hidalgo, M.D. Moderator

12:30 p.m. Lunch

1:30 p.m. Combining Subplatysmal Surgery with the Hemostatic Net (INTERACTIVE VIDEO) Andre Auersvald, M.D.

### LIVE SURGERY

2:30 p.m. Precision Open Rhinoplasty Rodney J. Rohrich, M.D.

3:30 p.m. Coffee Break

### Innovation and Artistry in Cosmetic Medicine

4:00 p.m. Truth and Science: Dermal Tightening Devices, The Histologic Effects of Semi-Permanent Injectable Fillers, Long Term Results Utilizing Nanofat and Microneedling Jeffrey M. Kenkel, M.D.

4:20 p.m. Q&A

4:30 p.m. Finesse, Longevity and Limitations with the New Generation of Neurotoxins Steven Fagien, M.D.

4:50 p.m. Q&A

5:00 p.m. Fat, Fillers and Neurotoxins to Restore Mandibular Shape and Contour Val Lambros, M.D.

5:15 p.m. Long Term Results in 3 Dimensional Facial Aging Study Val Lambros, M.D.

5:30 p.m. **Live Demonstration:** Injectable Fillers and Neuro-Modulators – Botox, Dysport, Xeomin, Jeuveau, Restylane, Restylane Silk, Restylane Lift, Restylane/Defyne, Restylane/Refyne, Juvederm, Voluma, Vollure, Volbella, Belotero, and Radiesse Rodney J. Rohrich, M.D.  
James M. Stuzin, M.D., Moderator

6:30 p.m. Adjournment

*Between times, you may visit the exhibit area, chat with friends and simply enjoy.*



# PROGRAM

## 55 YEARS OF GRATITUDE: THE PRIVILEGE OF RECOGNIZING INNOVATORS AND ARTISTRY IN AESTHETIC SURGERY

Friday, March 19<sup>th</sup>, 2021

### Safety, Technique and Artistry in Gluteal Augmentation

8:00 a.m.	<b>WELCOME ADDRESS</b> Herluf G. Lund, M.D., President, The Aesthetic Society Devinder Singh, M.D., Chairman Division of Plastic Surgery, University of Miami Miller School of Medicine Dr. Gayle Gordillo, President, ASPS	
8:30 a.m.	Aesthetic and Technical Artistry in Male/Female Body Contour Surgery	<b>Constantino Mendieta, M.D.</b>
9:00 a.m.	Advances in Technology and Safety in Gluteal Augmentations – Autologous Fat Grafting vs. Composite Implants	<b>Daniel Del Vecchio, M.D.</b>
9:20 a.m.	High Definition Liposuction in Combination with Gluteal Augmentation	<b>Alfredo Hoyos, M.D.</b>
9:40 a.m.	<b>PANEL DISCUSSION:</b> Safety, Technique and Artistry in Gluteal Augmentation	<b>Constantino Mendieta, M.D.</b> <b>Daniel Del Vecchio, M.D.</b> <b>Alfredo Hoyos, M.D.</b> <b>James M. Stuzin, M.D., Moderator</b>

10:00 a.m. Coffee Break

### Long Term Results in Mastopexy Augmentation

10:30 a.m.	Incorporating Slow Absorbing Mesh to Maintain Breast Shape in Mastopexy Augmentation	<b>William P. Adams, Jr., M.D.</b>
10:50 a.m.	Maintaining Consistency of Shape – Long Term Results in Mastopexy Augmentation	<b>David Hidalgo, M.D.</b>
11:10 a.m.	Long Term Results in Subpectoral Mastopexy Augmentation – Managing the Footprint of the Breast	<b>Holly Wall, M.D.</b>
11:30 a.m.	<b>PANEL DISCUSSION:</b> Long Term Results in Mastopexy Augmentation	<b>Daniel Del Vecchio, M.D.</b> <b>David Hidalgo, M.D.</b> <b>Holly Wall, M.D.</b> <b>Rodney J. Rohrich, M.D., Moderator</b>
<b>12:00 p.m.</b>	<b>Remembering The Legacy of An Icon: Thomas J. Baker, M.D.</b>	<b>James M. Stuzin, M.D.</b>

12:30 p.m. Lunch

### LIVE SURGERY

1:30 p.m.	High Definition Liposuction with Gluteal Augmentation	<b>Constantino Mendieta, M.D.</b>
2:15 p.m.	Technical Advances in Gluteal Augmentation (INTERACTIVE VIDEO)	<b>Daniel Del Vecchio, M.D.</b>
3:00 p.m.	High Definition Liposuction with Gluteal Augmentation (INTERACTIVE VIDEO)	<b>Alfredo Hoyos, M.D.</b>
3:45 p.m.	Coffee Break	
4:15 p.m.	Subpectoral Mastopexy Augmentation – Managing the Footprint of the Breast (INTERACTIVE VIDEO)	<b>Holly Wall, M.D.</b>
5:30 p.m.	Adjournment	



# PROGRAM

## 55 YEARS OF GRATITUDE: THE PRIVILEGE OF RECOGNIZING INNOVATORS AND ARTISTRY IN AESTHETIC SURGERY

Saturday, March 20<sup>th</sup>, 2021

### LIVE SURGERY

8:30 a.m. High SMAS Face Lift – Part I, Volumetric Enhancement Timothy J. Marten, M.D.

9:20 a.m. Patient Specific Anatomy as a Guide to Interoperative Decision Making – Facial Danger Zones and Facial Fat Compartments James M. Stuzin, M.D.

### LIVE SURGERY

9:45 a.m. High SMAS Face Lift – Part II, Incision Design and Subcutaneous Dissection Timothy J. Marten, M.D.

10:00 a.m. Coffee Break

### Technical Innovations – Precision vs. Preservation Rhinoplasty

10:30 a.m. Rationale and Anatomic Bases for Preservation Rhinoplasty Aaron Kosins, M.D.

10:50 a.m. Variations Utilizing Columellar Struts to Maintain Long Term Tip Projection Jamil Ahmad, M.D.

11:10 p.m. Septal Extension Grafts in Precision Rhinoplasty – Maintaining Tip Shape and Projection Rodney J. Rohrich, M.D.

11:30 p.m. **PANEL DISCUSSION:** Precision vs. Preservation Rhinoplasty David Hidalgo, M.D.

Aaron Kosins, M.D.

Rodney J. Rohrich, M.D.

James M. Stuzin, M.D., *Moderator*

12:00 p.m. **KEYNOTE LECTURE:** Aesthetic Concepts and Aesthetic Endpoints in Reconstructive Surgery Eduardo Rodriguez, M.D., D.D.S.

12:30 p.m. Lunch

### LIVE SURGERY

1:30 p.m. Cervical Contouring – Part III, Subplatysmal Approach Timothy J. Marten, M.D.

2:30 p.m. Subperichondrial Preservation Rhinoplasty (INTERACTIVE VIDEO) Aaron Kosins, M.D.

3:30 p.m. Closing & Final Comments Timothy J. Marten, M.D.

4:00 p.m. Adjournment





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## ANNUAL BAKER GORDON EDUCATIONAL SYMPOSIUM



### EXHIBITOR ROSTER

#### **ABBOTT NUTRITION ..... BOOTH 4**

3300 Stelzer Rd.

Columbus, OH 43219

**Contact:** Perry Morgan and Angela Hamilton

Tel: (614) 747-5728

Email: [perry.morgan@abbott.com](mailto:perry.morgan@abbott.com)

**Product:** As a leader in nutrition science, Abbott Nutrition supports plastic surgeons with Juven. Which is an over the counter, targeted amino acid nutrition therapy. Juven is clinically shown to support incision and surgery healing by enhancing internal collagen production.

#### **ACCUVEIN..... BOOTH 6**

3243 Route 112

Medford, NY 11763

**Contact:** Jeff Snider

Tel: (631)367-0393 Ext: 207

**Product:** AccuVein vein visualization technology helps improve aesthetic procedures by providing better vein visibility. The AccuVein AV500, a non-contact, lightweight, portable vein illumination device, provides a road map of the patient's vasculature on the surface of the skin. The ability to visualize a patient's unique anatomy facilitates vein avoidance with refined needle placement to minimize bruising during injectable procedures. It also helps in sclerotherapy procedures to identify feeder veins so the source of spider vein cluster can be treated.

#### **ALLERGAN AESTHETICS AN**

#### **ABBVIE COMPANY ..... BOOTH 16**

2525 Dupont Drive

Irvine, CA 92612

**Contact:** Annie Tennet

Tel (714) 246-4500

Fax (714) 246-4791

Website: [www.AllerganAesthetics.com](http://www.AllerganAesthetics.com).

**Product:** At Allergan Aesthetics, an AbbVie company, we develop, manufacture, and market a portfolio of leading aesthetics brands and products. Our aesthetics portfolio includes facial injectables, body contouring, plastics, skin care, and more.

With our own research and development function focused on driving innovation in aesthetics, we're committed to providing the most comprehensive science-based product offering available.

#### **APYX MEDICAL ..... BOOTH 9**

5115 Ulmerton Rd.

Clearwater, FL 33760

**Contact:** Stacy Duffield

Tel: (800) 537-2790

Fax: (800) 323-1640

Email: [customer.service@apyxmedical.com](mailto:customer.service@apyxmedical.com)

**Product:** Apyx Medical is an advanced energy technology company with a passion for elevating people's lives through innovative products in the cosmetic market. Known for our Renuvion Cosmetic Technology we're focused on one thing: bringing transformative solutions to the customers we serve. Visit us at booth # 9

#### **ASSI-ACCURATE SURGICAL ..... VIRTUAL**

300 Shames Drive

Westbury, NY 11590

**Contact:** Marie Bonazinga

Tel : (800) 645-3569

Fax: (516)997-4948

Email [assi@accuratesurgical.com](mailto:assi@accuratesurgical.com)

**Product:** Plastic and aesthetic surgery instrumentation.

#### **CARESTREAM AMERICA ..... BOOTH 30**

200 Technology Park Suite 1040

Lake Mary, FL 32746

**Contact:** Ashley Eiger

Tel: (855) 892-3872

Fax: (407) 960-2758

Email: [info@carestreamamerica.com](mailto:info@carestreamamerica.com)

**Product:** CAREstream America is the premier distributor of cutting-edge aesthetic devices and solutions. Our patient controlled Pro-Nox is a 50/50 Nitrous Oxide/Oxygen analgesia system that relieves procedure pain and anxiety within a few short breaths. Pair that with any reconstructive or enhancement tools for the ultimate patient experience. Like the FDA cleared SteriLock





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### EXHIBITOR ROSTER

microneedling system or the Slimspec by Medspec, acoustic radial wave therapy. Our Body Jet line features two innovative models that use the Wal method for gentle lipo-contouring and lipofilling. Improve your patient experience by utilizing Vein Viewer Flex for hands-free, HD vein illumination. Preview our complete portfolio by visiting our website, [www.carestreamamerica.com](http://www.carestreamamerica.com)

#### **DOCTOR'S TOY STORE ..... BOOTH 32**

2512 S. W. 30th Avenue  
Pembroke Park, FL 33009

**Contact:** Rob Raymond

Tel (954)457-0075

Fax (954)454-3916

Email: [rob.raymond@drstoystore.com](mailto:rob.raymond@drstoystore.com)

**Product:** Doctor's Toy Store is the leader in buying, selling previously enjoyed medical equipment and repairs. Doctors Toy Store services worldwide with our showroom in Pembroke Park, Florida. Surgical microscopes, Hyfrecators, Electrosurgical units, Cosmetic lasers, Patient monitors, Ultrasounds, Sterilizers, Surgical instruments, Rigid scopes, Flexible scopes, Defibrillators, Microdermabrasion, Surgical lights, power chairs, Cryo Guns

#### **DOMINION AESTHETICS ..... BOOTH 3**

14950 Heathrow Forest Pkwy. Suite 190  
Houston, TX 77032

**Contact:** Christian Bloomgren

Tel: (713) 724-0238

Email: [cbloomgren@domioniaesthetic.com](mailto:cbloomgren@domioniaesthetic.com)

**Product:** EON, created by Dominion Aesthetic Technology, is a FDA-cleared 1064 nm laser system used for external non-invasive lipolysis of the abdomen. No part of the device directly touches the patient, making EON unique in its class. There are no disposables or treatment applicators. The device's treatment head combines a laser, which heats adipose tissue to a temperature of approximately 42 C to 51 C to induce apoptosis, with its breakthrough jet impingement skin cooling technology, which protects the skin and maintains patient comfort.

The treatment head is driven by a proprietary, microprocessor-controlled articulated robotic arm that delivers consistent, reproducible passes of the treatment head over the designated treatment area. This ensures maximum efficacy and removes the inconsistency and time-consuming operator application seen in other body contouring devices.

#### **ENOVA ILLUMINATION .....Booth 8**

1717 Broadway St. NE  
Minneapolis, MN 55413

**Contact:** Michael Chuinard

Tel: (651) 286-1162

Fax: (651) 344-0583

Email: [bgreen@goenova.com](mailto:bgreen@goenova.com)

**Product:** Enova Illumination is the leading manufacturer of premium headlight products for all types of procedures with illumination from 60,000 to 250,000 lux. Enova also offers a new premium line of custom through-the-lens loupes. Our products are designed to offer light weight, comfortable, durable magnification and lighting options. At Enova we strive for the best customer service and are dedicated to enhancing and enlightening the world with life-changing vision and illumination technologies.

#### **GALATEA SURGICAL..... BOOTH 20**

99 Hayden Avenue, Suite 360

Lexington, MA 02421

**Contact:** Mike Clancy

Tel: (941)387-4543

Fax: (941)357-8084

Email: [m.clancy@galateasurgical.com](mailto:m.clancy@galateasurgical.com)

**Product:** Tepha, Inc. is a medical device firm pursuing the development and commercialization of innovative products based on the Company's proprietary biomaterial technology. The technology provides a new class of absorbable biomaterials, known as polyhydroxyalkanoates (a.k.a. PHAs), which may be tailored to meet unmet needs for medical devices in multiple fields. Tepha's novel, biosynthetically produced materials offer superior performance in flexibility, elasticity, and





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### EXHIBITOR ROSTER

biocompatibility; and, for its fiber-based products, excellent tensile strength and strength retention. TephraFLEX® polymer is the first of the company's PHA materials to be used in FDA cleared medical devices. Products made from TephraFLEX® polymer include surgical suture, surgical mesh, surgical film, and a composite mesh. Devices that are currently in development could lead to more complex products, including devices for anterior cruciate ligament repair, intracardiac defect closure, and absorbable cardiovascular stents.

#### **GALDERMA.....VIRTUAL**

14501 N. Freeway  
Ft. Worth, TX 76177

**Contact:** Linda Salinas

Tel: (817) 961-5000

Fax: (817) 961-0035

Email: linda.salinas@galderma.com

**Product:** Galderma, the world's largest independent global dermatology company, was created in 1981 and is now present in over 100 countries with an extensive product portfolio of prescription medicines, aesthetics solutions and consumer care products. The company partners with health care practitioners around the world to meet the skin health needs of people throughout their lifetime. Galderma is a leader in research and development of scientifically defined and medically proven solutions for the skin. For more information, please visit [www.galderma.com/us](http://www.galderma.com/us).

#### **IDEAL IMPLANT INCORPORATED... BOOTH 27**

Ideal Implant Incorporated  
14881 Quorum Drive, Suite 925  
Dallas, TX 75254

**Contact:** Hunter Fairchild

Tel: (214)212-6483

Email: hfairchild@idealimplant.com

**Product:** Compare the natural feel of IDEAL IMPLANT to silicone gel. Now, there are THREE types of implants: saline, silicone gel and structured. The IDEAL IMPLANT structured breast implant looks good and feels natural. The 8year FDA trial data shows lower capsule contracture and rupture/deflation rates than other implants.

#### **MICRINS .....BOOTH 10 & 11**

28438 Ballard Drive  
Lake Forest, IL 60045

**Contact:** Bern Teitz

Tel (847)549-1410

Fax (847) 549-1510

Email: bern@micrins.com

**Product:** The MICRINS product line features over 3000 different instruments and accessories for Aesthetic Surgery. The MICRINS armamentarium has just the right instrument that you will need to do any Aesthetic surgical procedure. MICRINS Razor Edge scissors feature a lifetime edge guarantee. MICRINS offers the Rohrich Facelift set, The Rohrich Rhinoplasty set and the Rohrich Blepharoplasty set. New this year is our Razor Edge Stuzin Facelift Scissors. We will also be featuring our SMOOTH FLOW cannula for fat harvesting and injection. MICRINS is your #1 choice for quality surgical instrumentation. Make a point to stop by our booth to say hello and to see what's new.

#### **MICROAIRE SURGICAL INSTRUMENTS ..... BOOTH 18**

3590 Grand Forks Boulevard  
Charlottesville, VA 22911

**Contact:** Theresa Johnson

Tel (434) 975-8000

Fax (434) 975-4144

Email: theresa@microaire.com

**Product:** Microaire Aesthetics, a world leader in aesthetic plastic surgery, produces the (PAL®) LipoSculptor™ (power assisted lipoplasty); Endotine® bioabsorbable multi-point fixation devices for cosmetic facial procedures; and LipoFilter™ high-volume fat filtration and harvesting systems. MicroAire Aesthetics also makes EpiCut™ (epithelium tissue removal), and SurgiWire™ (subcutaneous dissection). For more information, please visit [microaire.com](http://microaire.com)





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#### NEWMEDICAL TECHNOLOGY ..... BOOTH 19

310 Era Drive

Northbrook, IL 60062

**Contact:** Kirk Gorman/Lisa Massaad

Tel: (440)212-0998

Fax: (847)412-1001

Email: patty.radwanski@newmedical.com

**Product:** Newmedical Technology, Inc. is a medical manufacturing company specializing in post-procedure care, including products for scar prevention and management, topical and oral treatments for bruising and swelling, and absorbent dressings. Silagen Scar Refinement System, our physician-exclusive brand, offers a wide variety of scar solutions, including a silicone gel, a silicone gel + SPF30 as well as sheeting and shapes. The Silagen Rapid Recovery System features an arnica/bromelain oral supplement and topical arnica/vitamin K gel.

#### NUMIERE ..... BOOTH 31

1835 E. Hallandale Beach Blvd.

Hallandale, FL 33009

**Contact:** Hila Halliva

Tel: (786) 766-0828

Email: Ehrcgroup@gmail.com

**Product:** We specialize in promoting healthy, non-invasive Drug-free, FDA – approved solutions for skin care and pain relief.

#### PATIENTS UNLIMITED MARKETING CONSULTANTS (PUMC) ..... BOOTH 1

1455 W. Redondo Beach Blvd., #2088

Gardena, CA 90247

**Contact:** Greg Washington

Tel: (800) 272-8436

Fax: (323) 756-3456

Email: info@pumc.com

**Product:** *Patients Unlimited Marketing Consultants (PUMC)* is located in Los Angeles, California. A 40+ years international, SEO Internet marketing and training firm. PUMC provides internet marketing and training services including: Web Design and Hosting, Search Engine

Optimization, Reputation Management Services, Social Media Marketing, and Staff Training on the Art of Marketing. PUMC has aided leading cosmetic surgeons and aesthetic specialists in America, Canada, Australia and Tokyo, Japan. PUMC pioneered the art of re-engineering practices to promote aesthetic-surgery services to create wealth. PUMC has performed these consultations for more than 700 cosmetic specialists. More information is available at: [www.PUMC.COM](http://www.PUMC.COM) or call us: 1.800.272.8436. "Find a firm with PUMC's tenure & track record and you will get a free Marketing Plan."

#### SIENTRA ..... BOOTH 5

420 South Fairview Ave. Suite 200

Santa Barbara, CA 93117

**Contact:** Sue Woodring

Tel: (805) 562-3500

Fax: (805) 562-8401

Email: sue.woodring@sientra.com

**Product:** Sientra is a medical aesthetics company that offers differentiated breast implants, breast tissue expanders, as well as BIOCORNEUM (scar management) and miraDry (FDA cleared device to reduce underarm sweat, odor, and hair).

#### SKINUVA ..... BOOTH 6

113 N. San Vicente Blvd. Suite 6

Beverly Hills, CA 90211

**Contact:** Helen Quinoy

Tel: (310)873-3912

**Product:** The Skinuva line of Growth Factor-based products was founded by Dr. Christopher Zoulmalan, a Board-Certified Ophthalmic Plastic Surgeon.

#### SYMPLAST ..... BOOTH 7

205 SW 84 Ave

Plantation, FL 33324

**Contact:** Katie Kessler

Tel: (844) 796-7527

Email: hello@symplast.com





# A 55 Year Legacy In Educational Excellence

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#### THE AESTHETIC SOCIETY ..... BOOTH 28

11262 Monarch Street  
Garden Grove, CA 92841

**Contact:** Sue Dykema  
Tel (562)799-2356  
Fax (562)799-1098  
Email [sue@surgery.org](mailto:sue@surgery.org)

**Product:** Long at the forefront of aesthetic surgery education, The Aesthetic Society offers a wide array of educational opportunities and services designed specifically to help its members build and grow their practices. Stop by our booth to learn about membership, programs, and the upcoming "The Aesthetic Meeting 2021 (April 29-May 3) in Boston, MA. Join us for demonstrations on accessing the Aesthetic Surgery Journal through the RADAR Resource. For more information on The Aesthetic Society visit [TheAestheticSociety.org](http://TheAestheticSociety.org).

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**Contact:** Carolin Holzwarth  
Phone: 212-760-0888  
Fax: 212-947-0108  
E-mail: [customerservice@thieme.com](mailto:customerservice@thieme.com)

**Product:** Thieme is a family owned company that develops products and services in digital and other media for the medical sectors. Our products

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#### TOUCHMD ..... BOOTH 29

99 N. Main St, # 7  
Cedar City, UT 84720  
**Contact:** Chris Orchard  
Tel: (435) 867-0077  
Email: [tina@touchmd.com](mailto:tina@touchmd.com)

**Product:** TouchMD is a visual consultation, marketing and imaging software utilizing touchscreen technology that enhances the patient experience with proven revenue generation.

#### XELPOV SURGICAL ..... BOOTH 2

5330 Keswick Ct.  
Rochester Hills, MI 48306  
**Contact:** Fahad Naeem  
Tel: (586) 554-3787  
Email: [fahad.naeem@xelpovsurgical.com](mailto:fahad.naeem@xelpovsurgical.com)

**Product:** XELPOV SURGICAL is known synonymous with high quality, efficient service and close correspondence with its customers. The Commitment to excellence has allowed us to establish our customer base in strategic and vital surgical hubs globally. In addition to cost-effective products designed to meet the needs of your business, there are many other reasons to choose Xelpov Surgical.





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**March 18<sup>th</sup> – 20<sup>th</sup>, 2021**

**Miami, Florida**

Dr. William P. Adams, Jr.: Plastic Surgery Channel: Medical Director; GAAB: Co-Founder; Galatea Surgical: Advisor, Investigator; Strathspey Crown: Co-Founder, Stock/Options

Dr. Jamil Ahmad: Viveve, Inc.: No Position, Honoraria; Thieme Medical Publishers: No Position, Royalties Mentor Worldwide, LLC: Consultant, Cost Reimbursements, Honoraria

Dr. Daniel Del Vecchio: Investor, Strathspey Crown, Owner. Consultant MicroAire Surgical Instruments, Owner. Investor, Founder, Advisor for Surgistem Technologies

Dr. Steven Fagien is a Consultant and Clinical Investigator for Allergan. Consultant and Clinical Investigator, Revanance. Consultant and Clinical Investigator, Galderma. Consultant and Clinical Investigator for Evolus. Consultant and Clinical Investigator for Alastin. Consultant and Clinical Investigator for Merz.

Dr. Jeffrey Kenkel: Research grant Bellus Medical and Venus Concept

Dr. Aaron Kosins: ZO Skin Health - stockholder, medical advisory board, consultant; Micrins - design Preservation Rhinoplasty set

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**All the following planners, faculty, moderators have reported to The Aesthetic Society that they had nothing to disclose:**

Andre Auersvald, M.D.

David Hidalgo, M.D.

Alfredo Hoyos, M.D.

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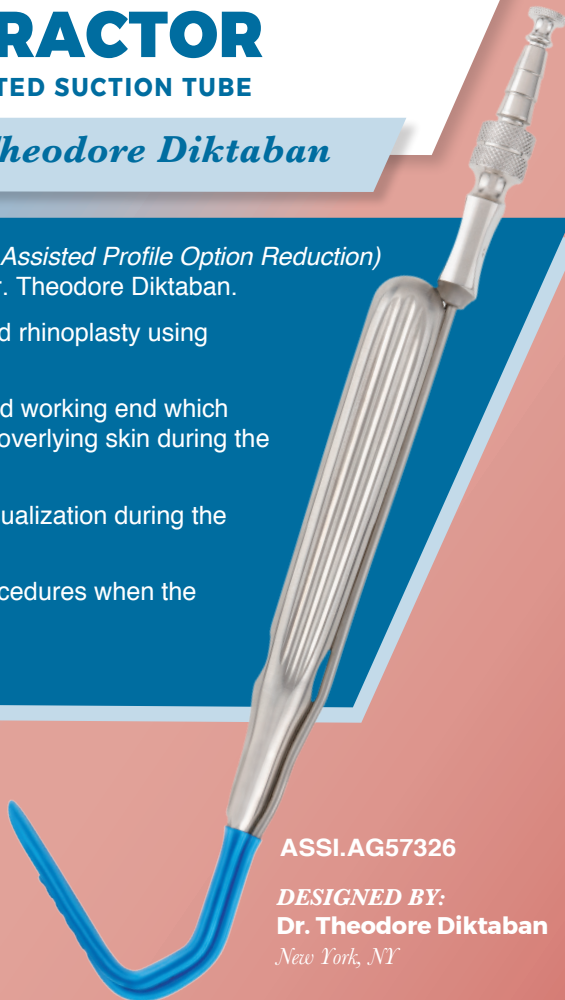
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