



58
YEARS

Annual Baker Gordon EDUCATIONAL SYMPOSIUM

2024 INVITATION TO EXHIBIT

58th ANNUAL BAKER GORDON SYMPOSIUM

February 8th, 9th, and 10th, 2024

The 58th Annual Baker Gordon Educational Symposium invites you to participate in this outstanding meeting to be held February 8th, 9th, and 10th, 2024 in Miami, Florida at the Hyatt Regency Hotel. This highly respected aesthetic surgery symposium, which has been a successful educational endeavor for the past 57 years, is the only aesthetic surgery symposium which features live surgeries. Registration always reaches its maximum limit, with symposium attendees coming from throughout the United States, and numerous foreign countries.

Take Advantage of These Benefits:

- Coffee and Continental Breakfast placed in various areas throughout the Exhibit Hall
- Opportunity to sponsor different events
- Two breaks daily of unopposed exhibit time
- **Lunch from 11:00 a.m. to 12:00 noon daily for all registered badge-holders**
- Three T.V. viewing areas with convenient seating to observe symposium while doctors visit the Exhibit Hall
- Convenient tables placed throughout Exhibit Hall to aid when transacting business
- Our traditional Cocktail Party will be held on Friday, February 9th, 2024
- Advertising literature (provided by your company) will be included in Doctor's Welcome Tote Bag at *no* additional cost; promo item must be at our office no later than 01-11-2024 (**No exceptions**). Please limit to **one piece**.

DON'T DELAY! Please review the enclosed materials to find all the information you will need to ensure your participation. The contract for exhibit space has been included for your convenience.

We look forward to seeing you February 2024, and welcome you to our 58th Annual Baker Gordon Symposium!

Sincerely,

Mary Felpeto

Symposium Coordinator

MF:le

Encls.



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GENERAL EXHIBIT INFORMATION

Exhibit Dates and Hours

Wednesday, February 7th

2:00 p.m. until 8:00 p.m. Exhibitors set up in Riverfront Hall

All Exhibitors must be registered to receive their name badges.

Badges will be conveniently placed at booth prior to the start of meeting. Beginning Thursday, February 8th badges will be required to enter Exhibit Hall.

Thursday, February 8th

7:30 a.m. - 5:00 p.m.

Unopposed breaks: Continental Breakfast in Exhibit Hall 7:30 a.m. - 8:30 a.m.

10:30 a.m. - 11:00 a.m. and 3:30 p.m. - 4:00 p.m.

Exhibitor Lunch: 11:00 a.m. - 12:00 noon (For Registered Badge Holders)

Exhibit Hall closes at 5:00 p.m.

Friday, February 9th

8:00 a.m. - 5:00 p.m.

Unopposed breaks: Continental Breakfast in Exhibit Hall 7:30 a.m. - 8:30 a.m.

10:00 a.m. - 10:30 a.m. and 3:30 p.m. - 4:00 p.m.

Exhibitor Lunch: 11:00 a.m. - 12:00 noon (For Registered Badge Holders)

Exhibit Hall closes at 5:00 p.m.

Saturday, February 10th

Cocktail party: 8:00 p.m. - 11:30 p.m.

8:00 a.m. - 4:00 p.m.

Unopposed breaks: Continental Breakfast in Exhibit Hall 7:30 a.m. - 8:30 a.m.

10:30 a.m. - 11:00 a.m. and 3:30 p.m. - 4:00 p.m.

Exhibitor Lunch: 11:00 a.m. - 12:00 noon (For Registered Badge Holders)

Exhibit Hall closes at 4:00 p.m. (Exhibitors dismantle after 4 p.m. coffee break. Meeting adjourns at 5:00 p.m.)

Payments

Booth Fees:	10 x 10 inline: \$2,000.00	100 sq. feet
Island Booth Fees:	20 x 20 \$6,500.00	400 sq. feet

* Island spaces will have the greatest exposure. Additional rep badges \$300.00 each

* All aisle spaces 12 feet apart with convenient tables for transacting business

* Companies sponsoring the various events will have preferential placement

Booth space includes the following:

- Assigned exhibit space
- Two (2) chairs, 6' skirted table
- 8 foot high background drape, draped dividers between booths
- 7" x 44" identification sign for inline booths
- 10 x 10 Booth - three (3) exhibitor badges. 20 x 20 Booth - six (6) exhibitor badges.
- Additional badges can be purchased on site for \$300.00, and includes all meals and access to cocktail party.
- Publication of company name, address, phone number and product/service description in the *Official Program* and on the Baker Gordon Symposium website
- Island spaces will include 2 access passes into auditorium on select days.
- Tote bag
- Official Program
- Daily lunch for all **registered badge-holding** exhibitors all 3 symposium days
- Promotional item, provided by company, will be placed in doctor's tote bag at **no** additional charge. Limit one piece.

Please note, we have a limit of 75 exhibitor's spaces, and these will be assigned on a first-come, first-served basis. Also note: Once Registration Form and payment is received, a confirmation letter will be sent (Notify us if you do not receive confirmation within ten days). Booth assignments will not be available until December 29th, 2023, Floor plan included. No Refunds after December 8th, 2023.

Advertisement materials due by January 11th, 2024.

Upon registering, to assist in planning for your participation, we will forward all forms from our exhibition contractor, **Expo Conventions**.



Annual Baker Gordon EDUCATIONAL SYMPOSIUM

REGISTRATION FORM

BAKER GORDON EDUCATIONAL SYMPOSIUM

3225 Aviation Avenue, Suite 100 | Coconut Grove, FL 33133
Telephone (305) 854-8828 | Fax (305) 854-3423

THE FIFTY-EIGHT ANNUAL BAKER GORDON EDUCATIONAL SYMPOSIUM February 8th, 9th and 10th, 2024

Name of Company: _____

Convention Coordinator-Marketing Mgr.: _____

Name of Contact Person _____
* (to be printed in Official Program)

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax#: _____

Email Address: _____

* *Names of representatives will be requested in January, 2024.*
No one will be allowed into Exhibit Area without a badge.

Booth Information:

Inline:

_____ 10 x 10 booth(s) \$2,000.00 each 100 sq. ft.
(Number) (3 Representatives)

Island:

_____ 20 x 20 booth(s) \$6,500.00 each 400 sq. ft.
(Number) (6 Representatives)

Exhibitors with products/services not wanted in close proximity (if possible):

Exhibitors with products/services preferred in close proximity (if possible):

Continued



Annual Baker Gordon EDUCATIONAL SYMPOSIUM

REGISTRATION FORM *(Continued)*

Description of products/services to be exhibited at meeting:

Important: (Include brief description of your products/services for the Official Program)

Do you require electrical service? Yes No

(Separate fee for electrical service will be charged by Edlen Electrical Service during meeting) <http://ordering.edlen.com>

Once your registration and payment is received, a confirmation letter will be mailed to you within ten days. Please contact us if confirmation letter is **not** received. Additional information regarding the program, shipping forms, and other meeting material to assist in planning for your participation, including all forms from our exhibition contractor, Expo Conventions will also be provided. **Booth Assignments will not be available until December 29, 2023, and your company will be notified by mail or email.**

Make check payable to: **Baker Gordon Educational Symposium**
OR send credit card authorization by mail/fax or email:

Mary Felpeto

Baker Gordon Educational Symposium
3225 Aviation Avenue, Suite 100
Coconut Grove, FL 33133

Telephone (305) 854-8828
Fax#: (305) 854-3423
maryfelpeto@bellsouth.net

A check made payable to **Baker Gordon Educational Symposium** is enclosed.

Credit card authorization is as follows.

Check one: Visa MasterCard American Express

Account Number: _____

3-digit security code _____ Exp. Date: _____

Cardholder Name: _____

Signature: _____



Annual Baker Gordon EDUCATIONAL SYMPOSIUM

SPONSORSHIP FORM

February 8th, 9^h, and 10th, 2024

CONTINENTAL BREAKFAST & COFFEE BREAKS

Breakfast is provided by Hyatt Food Services, served from 7:30-8:30 each morning. Also, there are coffee breaks lasting 30 minutes each mid-morning and 30 minutes each mid-afternoon. The cost for sponsoring both breakfast and afternoon coffee breaks is \$7,500.00. 6 x 10 foot banners bearing your company's name will be displayed in three crucial areas of the Exhibit Hall. Napkins with your company's name will be provided for both breakfast and coffee breaks. Your sponsorship will be gratefully acknowledged in our *Official Program*.

Thursday (\$7,500.00) _____

Friday (\$7,500.00) _____

Please mail form with payment for your chosen sponsorship.

RETURN TO:

Mary Felpeto
Baker Gordon Educational Symposium
3225 Aviation Avenue, Suite 100
Coconut Grove, FL 33133

Telephone: (305) 854-8828
Fax: (305) 854-3423
maryfelpeto@bellsouth.net

Name of Company: _____

Address: _____

City: _____ State/Zip _____

Telephone: _____ Fax #: _____

Email Address: _____

PAYMENT:

A check made payable to Baker Gordon Educational Symposium is enclosed.

Credit card authorization is as follows. Check one:

Visa

MasterCard

American Express

Account Number: _____

3-digit security code _____ Exp. Date: _____

Cardholder Name: _____

Signature: _____



58 Annual Baker Gordon
YEARS EDUCATIONAL SYMPOSIUM

2024 BAKER GORDON SYMPOSIUM | OFFICIAL PROGRAM

Your company's advertisement in the 58th Annual Baker Gordon Symposium's Official Program will be prominently displayed since attendees refer to the Program for scientific lecture times, roster lists, and exhibit information. As an exhibitor, you are an important part of the educational experience of this highly recognized symposium, keeping the attending plastic surgeons up-to-date on the best and latest plastic surgery products and services available. An advertisement in the Official Program will give you the opportunity to promote the products and services you will be exhibiting.

The *Official Program* provides:

- General meeting information
- Schedule of all lectures, surgeries, video presentations, and panel discussions
- Roster of Registered Physicians
- Roster of Registered Exhibitors
- Exhibit Hall Floor Plan
- Information on Faculty

Advertising Rates:

FULL PAGE \$2,500.00
BACK COVER \$3,500.00

- Please note, advertising space is limited.

Specifications for Ads:

Document Size: Full page ad: 8 x 10. If your document bleeds, please make sure that you leave an additional 1/8th of an inch all around.

Resolution: All images must be submitted at 300 dpi at 100% scale (of the print size) and must be submitted in uncompressed TIFF format without layers (flattened). They must all be converted to CMYK colors.

Programs: Adobe Illustrator (convert to Illustrator EPS with fonts set to outlines). InDesign must include fonts. All colors in CMYK. You can also send a high resolution PDF file.

Fonts: If it is at all possible, please convert all fonts to outlines. Fonts that are used in Quark press need to be submitted along with your file. We must receive both the screen and printer fonts used in your file. Also, don't forget any fonts included in your graphics which were not converted to curves. Please include a hard copy of your ad for us to compare with the output. Please email art@jetgraphics.com if you require additional assistance.

TO ORDER

(Please send advertisement directly to Jet Graphics at art@jetgraphics.com)

Name of Company: _____

Address: _____

City: _____ State/Zip: _____

Telephone: _____ Fax #: _____

Name of representative: _____

Make check payable to: Baker Gordon Educational Symposium, or send credit card authorization by mail, fax or email:

Mary Felpeto

Baker Gordon Educational Symposium
3225 Aviation Avenue, Suite #100
Coconut Grove, FL 33133

Telephone: (305) 854-8828
Fax: (305) 854-3423
maryfelpeto@bellsouth.net

A check made payable to **Baker Gordon Educational Symposium** is enclosed.

Credit card authorization is as follows.

Check one: Visa MasterCard American Express

Account Number: _____ 3-digit security code _____

Cardholder Name: _____ Exp. Date: _____